



BE PART OF IT...

MACH
2026

20-24 April
NEC BIRMINGHAM UK

REASONS
to exhibit at
MACH 2026

The UK's national event for **inspiring**,
innovating and **connecting**
manufacturing

Organised by



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MACH
20-24 April 2026
NEC Birmingham UK
machexhibition.com



“

I am happy to say that we have done a lot of business at MACH 2024, and the quality of visitors has been very impressive this year. A great thing about MACH is that it attracts people from all over the country, so the chance of meeting potential buyers is high. The event has enabled us to build connections with new customers and enhance our relationships with existing customers.

David Waghorn,
Managing Director, Hurco

”

MACH 2026 –

The UK's national event for **inspiring, innovating and connecting** manufacturing

The Manufacturing Technologies Association (MTA) is not-for-profit organisation that has been representing the UK's engineering-based manufacturing sector for over 100 years.

The MTA is passionate about promoting new technology and innovation. As the organisers of the UK's national event for engineering and manufacturing (MACH), we are well-equipped to help businesses thrive within this cutting-edge sector.

The biennial MACH exhibition is organised by people with extensive experience in the industry. Made up of experts whose organisations have helped to develop advanced technology, the MTA, and its members (via a steering committee) are responsible for overseeing the event. With expert knowledge of the engineering-based manufacturing sector, the board is committed to supporting companies in enhancing quality and standards while reducing costs.

As the UK's national show, MACH is uniquely able to bring together the engineering and manufacturing sector, uniting our many trade association partners and stakeholders under the common banner of promoting UK plc.

The MTA cluster also includes:

- Engineering Supply Chain UK (ESC UK):** The ESC UK is a trade association that represents the interests and goals of the UK's engineering manufacturing sector. They promote the prestigious Engineering Supply Chain Zone, an integral part of the MACH exhibition at the NEC, Birmingham in 2026.
- Additive Manufacturing UK (AMUK):** AMUK is the UK's trade association that supports businesses that develop, create or supply 3D printing and additive manufacturing technology. Their primary goal is to establish the UK as a global leader in the development and adoption of innovative additive manufacturing technology.



MACH 2026 –

Connecting suppliers, visitors and key decision makers from across the UK engineering and manufacturing industry

A live, 5-day event designed to inspire and champion state-of-the-art technology for UK companies.

MACH has built up an established reputation for being the UK's premier engineering and manufacturing show. Able to attract a wide audience of visitors, suppliers and industry experts, the exhibition brings like-minded people together to see a variety of live digital production systems all under one roof across a full working week.

With more than 26,000 people expected to attend, MACH provides businesses with an ideal opportunity to showcase their products and services to engaged individuals with real buying power. From those seeking cutting-edge technology to enhance their operations to people looking for machinery

that will give them a competitive edge, MACH will attract customers with a diverse range of needs.

Exhibiting at MACH 2026 is an ideal option for companies seeking a cost-effective method to showcase their products and make connections with potential customers. Taking part in the show will provide your organisation with an array of important advantages that give you a measurable return on your investment, including the opportunity to develop new business relationships, generate in-market enquiries, and boost sales.



Exhibitors reported over £200,000,000 of business attributable to MACH 2024



80%
Connected

80% of visitors connected with exhibitors via our lead capture systems



79% of exhibitors reported improved customer relationships following MACH 2024



45% of visitors reported that MACH is the only exhibition they attend



93% of exhibitors generated sales lead



83% of exhibitors raised their company profile

REASONS
to exhibit at

**MACH
2026**

MACH attracts an audience of over 26,000 people

MACH 2026 –

Connecting you with an audience of unrivalled quality

Exhibitions remain the number one means of getting your products and services the attention they deserve in front of potential customers – and with the largest number of high-quality visitors, MACH delivers for its exhibitors.

MACH continues to attract new visitors by providing relevant, innovative and topical content covering all aspects of advanced engineering and manufacturing – 80% of visitors connected with exhibitors via the show's lead capture systems and 93% of exhibitors generated leads during the event.

MACH is not just a five-day exhibition but rather creates a large pipeline of high-quality leads and opportunities that will keep your sales team busy for a very long time after the show has ended.

Drawn from across all sectors of UK manufacturing, a high percentage of visitors to MACH are unique and report not visiting any comparable trade show. It's this ability to attract large numbers of high quality visitors that ensures MACH continues to drive innovation, create value and help your business thrive.

This year's MACH has been really busy! We have been rushed off our feet with all the enquiries we have received. It has been so successful that we have already decided to return for MACH 2026!

Hector Worsley,
Director,
Drill Service (Horley) Limited

6%
Education & Keeping in Touch

22%
Director Level

25%
Engineers

11%
Commercial Management

14%
Research & Development

18%
Senior Engineers & Technical Managers

4%
Buying & Procurement

3D Abrasives
Additive Manufacturing Aerospace

Assembly **Automation** Automotive Autosport Bending

Boring Chemical Coating **Composites** Consultancy Controls Systems

Cryogenics Cyber Security Defence & Government Deburring **Digital**

Manufacturing Distribution & Logistics **Education** Electrical

Engines & Turbines Fabrication Filtration Finance Food Forging & Casting Forming

Gases Gear-making **Grinding** Handling Equipment Hardware Health & Safety

Hybrid **Industrial Lasers** Lathes Lubricants **Measurement & Inspection**

Medical Mould & Die Manufacture Oil & Gas Pharmaceutical Power Generation/Nuclear

Presets & Balancing Presses Punching Quality Recycling Research &

Development **Robotics** Satellite Technology Sawing Shearing Software

Storage Systems **Sub-Contract** Structural Engineering **Surface**

Finishing Sustainable Manufacturing **Tooling**

Trade Association **Training Providers** Turning Centres &

Lathes Water-Jet **Welding**

Workholding

VISITOR BACKGROUNDS AND INTERESTS





“

MACH 2024 has been a rewarding week. We've had some good conversations with people keen to learn more about what 3D printing technology can achieve. Exhibiting here has given us a lot of strong leads, and we are excited about participating in the next one.

”

Maryam Qureshi,
Application Engineer for 3D Print,
HP

MACH 2026 –

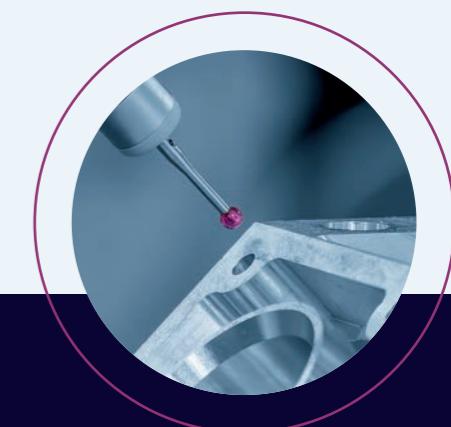
Comprehensive marketing support that yields exceptional results

MACH's marketing and communications strategy ensures the right visitors from the right sectors attend the event. This enables the exhibition to promote UK manufacturing to a global audience.

MACH is sure to be one of 2026's most anticipated events for the engineering-based manufacturing sector, largely owing to the wall-to-wall editorial coverage it is set to receive in leading trade and technical publications.

The event will be supported by a compelling social media campaign and a dedicated telemarketing team, so you can rest assured that people from your target audience will be delivered directly to your stand.

Thanks to MACH 2026's comprehensive coverage, your business will be able to promote your products and services, announce your involvement, and raise your brand's profile with ease.



Your company is supported with:

- **ADVERTISING**
High-profile advertising campaign targeting all key sectors
- **TELEPHONE CALLS**
Over 15,000 RSVP telephone calls to pre-registered visitors to encourage attendance
- **MACH WEBSITE**
Over 380,000 page views on the MACH website in the run-up to the event
- **SOCIAL MEDIA**
A comprehensive social media campaign tailored to maximise the influence of the show and provide multiple opportunities to engage.
- **FAST-TRACK PACK**
Fast-track welcome packs distributed to all pre-registered visitors
- **SEMINAR PROGRAMME**
An informative and engaging seminar programme delivered by leading industry experts
- **TRADE PUBLICATIONS**
Previews in over 20 leading trade publications
- **INDUSTRY REPRESENTATION**
Key leading industry representatives and senior government visitors
- **EMAILS**
Over 1,000,000 emails sent to key target groups



MACH 2026 –

Promoting innovative manufacturing technologies through networking and engagement

Taking a stand at MACH 2026 will offer you more than just showcasing your products and services. You'll be participating in the UK's largest manufacturing event, an occasion that champions the UK's thriving manufacturing sector on a global scale.

MACH offers a thought-provoking seminar programme delving into the challenges that the UK's manufacturing sector currently faces. This inspiring and insightful exploration into the pertinent issues impacting the industry will likely attract top economists, thought leaders, and accomplished entrepreneurs.

High-profile businesses view MACH as a perfect place to host networking events, challenge the supply chain to innovate and automate, and make connections with exhibitors taking part in our partner event – the Engineering Supply Chain Show.

At MACH, you can expect to learn all about the latest trends and developments, connect with new prospects, and strengthen relationships with existing customers.



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This show has been brilliant for us, and we have been particularly impressed by the great number of visitors. We understand the importance of hosting the show every two years, as technology in our sector is always evolving. We are looking forward to participating again in 2026, as we see that it presents great value for us as a business.

Jon Porter,
Business Development Director,
Matsurra

”





MACH 2024 has been excellent for us. This is the first time we have exhibited at an event like this, and it has gone beyond our expectations. It's great to see so many people embracing the products and solutions that we offer. Thanks to the outstanding footfall, we have been able to significantly raise our company's profile.

Anthony Cosnett,
Managing Director, M08 Specialties



MACH 2026 – Inspiring the next generation to pursue engineering and manufacturing careers

The Manufacturing Technologies Association (MTA) recognises that the UK's engineering-based manufacturing sector is facing a skills shortage. To ensure that the industry can grow and remain competitive, the MTA are committed to encouraging young people to enter the workforce.

A career in the manufacturing sector can be incredibly rewarding, offering an array of benefits like job security, high earning potential, and the chance to work with cutting-edge technologies. The Education and Development zone at MACH aims to help young people to acknowledge the benefits of a career in engineering and manufacturing and challenge their pre-conceived ideas about the industry.

As the world of engineering-based manufacturing becomes ever-more digitised, the need next generation of

engineers must possess a thorough understanding of state-of-the-art tech. Convincing more young people to take relevant apprenticeships and graduate courses will expand the talent pool and make it easier for companies to identify the brightest and best candidates.

With support from MACH exhibitors from across the event, the Education and Development zone provides curious youngsters with a platform to discover more about why careers in manufacturing are fulfilling.



“

To say that MACH 2024 has been great would be an understatement. There has been tremendous footfall this year, with a high number of qualified visitors who are interested in what we have to offer. The fact that people have taken time out of their schedules to be here speaks volumes about the exhibition's accomplished reputation. We have received loads of leads!

”

Gemma Shane,
Director of External Relations,
Air Turbine Tools

Call the MACH sales team today on 020 7298 6400 to find out more and request a floorplan or visit the MACH website at: machexhibition.com

MACH 2026 –

Get in touch to discover your ideal stand

By delivering an engaged audience with real purchasing power, MACH provides exhibitors with a return on their investment.

From space-only stands where businesses rent the floor space and construct their own stand to shell-scheme stands including carpet, basic electrics, lights, and a name board, there are several options for exhibiting at MACH.

In 2024, we launched our popular “Show Ready” packages. Suitable for stands in the 18-80m² range, the Show Ready option features a stylish stand design with a variety of features, such as a velour carpet, LED

lighting, electrics, and full wall tension graphics. This cost-effective package is ideal for environmentally conscious exhibitors, as everything is either reusable or recycled.

MACH 2026 will also have focused zones and pavilions where visitors can go to get information on where to find the technology and services they are looking for, ensuring that each exhibitor can connect with their individuals from their target audiences.

Space/shell-scheme rates

	Space-only	Shell-scheme	Show Ready
MTA members	from £325 per m ²	from £325 per m ²	£650 per m ²
Non-members	£425 per m ²	£455 per m ²	£750 per m ²

The above rates exclude VAT at the ruling rate.

SPACE-ONLY OPTION – If you select space-only, the rate includes the first lift on and off for your exhibits. Please note that this applies to exhibits only and not stand construction and/or materials.

SHELL-SCHEME OPTION – If you select shell-scheme, the rate includes shell-scheme, fascia, ceiling grid, carpet, company name board and basic electrics (240v socket and fluorescent light).

SHOW READY OPTION – If you select Show Ready, the rate includes a modular stand build with full bespoke graphics, carpet, electrics and LED lighting.

All stand types come with a full listing on our website, entry into our show guide, unlimited staff badges and an allocation of exhibitor parking passes.





BE PART OF IT...

To **reserve** your space at **MACH 2026**,
please contact the sales team:
020 7298 6400

or visit: **machexhibition.com**



MACH is owned and organised by:

**The Manufacturing
Technologies Association**
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