

# Show Ready – Sustainable exhibiting



Exhibiting with a Show Ready exhibition stand is quick, easy and cost-effective. But did you also know it helps you do your part for the planet?

There's not a single part of a Show Ready space that goes into landfill. All the elements that make your stand are either reused or recycled after you're done (and we make sure nothing harmful goes into the production of your stand for good measure).

## The frame

The framework that supports our Show Ready walls are made from super lightweight aluminium, which cuts down the emissions during transportation. There are no tools required to put it together or take it apart afterwards, which means it can go on to have another life as another stand – again and again for years to come. And when the day comes when the frame is no longer serviceable, it'll be recycled.



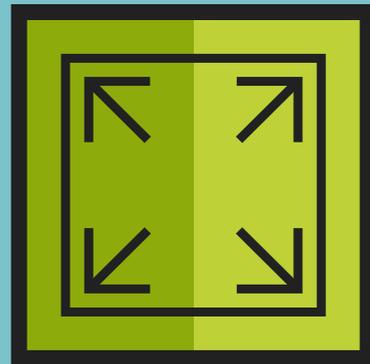
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## The fabric

The walls themselves are made from tensioned fabric that we print your artwork on to. But don't worry: they're 100% PVC-free and totally recyclable once your event is over. We'll even take care of recycling them for you.



## The lights

Gone are filament bulbs, we only use low energy/ high output LED spotlights on our Show Ready stands. Not only do they cut down on energy use, but the lights are long-life and plug-and-play – which means they'll go on to illuminate other exhibition spaces for years to come before being recycled.



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## The flooring

We have carefully sourced our flooring and carpet options to make sure that can be recycled after use. And to make sure any used floor coverings do indeed go and be recycled, we have a specialist partner that works with us and collects them after our events. All part of the service at no extra charge.



## The print

Solvents from the production and use of printer inks are one of the biggest killers of sea life if they find their way into the waterways. That's why we only use solvent-free inks in our printers: we won't be responsible for any losses in our precious ecosystem.



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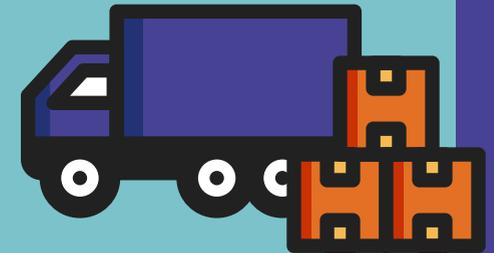
## Furnishings and fittings

Any furniture and fittings hired from us go on to be reused by other exhibitors time and time again. At the end of their life: our TV's are sent for recycling and our furniture is either repaired (using FSC approved wood if it's a timber piece), upcycled or recycled. Nothing goes to landfill.



## The delivery

Being super lightweight, modular (like a big Lego kit) and featuring foldable graphics – this means the whole stand can fit inside a single flight case. We don't need a big-rig truck to deliver all your stand pieces, just a Euro 5 (or better) rated small commercial vehicle that helps us keep our carbon footprint down as we progress towards net-zero by 2030.



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