

MACH 2012

Celebrating



YEARS OF MANUFACTURING ACHIEVEMENTS

space rates and
application form



MACH
2012
CELEBRATING **100** YEARS
16 – 20 April
NEC • Birmingham UK
machexhibition.com



“MACH 2010 was a tremendous success for Aberlink, not only were sales enquiries up by an impressive 40 per cent, compared to previous years, the overall quality of the leads generated was also better.”

**Gavin Bailey,
Sales Director,
Aberlink.**



Space rates and application form

THESE PAGES CONTAIN IMPORTANT INFORMATION WHICH ENABLES YOU TO BOOK YOUR STAND AT MACH 2012.

MACH is the UK's premier manufacturing technologies event. In 2010 the show attracted over 20,000 visitors keen to see what's new in industry and indeed, to purchase such technology. Estimates suggest that over £55million of sales were made as a direct result of the exhibition.

2012 marks 100 years of MACH, and we aim to make it even better than previous shows which is why, as an exhibitor, now is the time to look to the future and make a sound investment in your space at MACH 2012.

For smaller exhibitors, being part of a Zone helps to increase the impact of attendance, and other Zones, such as Education and Training, ensure different visitor demographics, such as younger people, are focussed within a given area.

The show is split into the following zones:

- Metalcutting
- Measurement and Inspection
- Metalforming
- Tooling and Workholding
- Automation and Robotics
- Welding and Metal Fabrication
- CAD/CAM
- Rapid Manufacturing and Rapid Prototyping
- Engineering Lasers
- Solutions for Business
- Education and Training
- **NEW for 2012** Contract Manufacturing Zone
- **NEW for 2012** BTMA Zone
- **NEW for 2012** Composites Zone

- NEW for 2012 Contract Manufacturing Zone

The new Contract Manufacturing Zone will showcase the UK's subcontracting sector. The Zone aims to encourage the use of British suppliers and contractors and is open to all companies wanting to exhibit and promote their services to the manufacturing technologies industry. At MACH 2010 over 80% of visitors were interested in Subcontracting and General Manufacturing.

- NEW for 2012 BTMA Zone

For 2012, this new Zone within the exhibition will feature members of the British Turned Parts Manufacturers Association (BTMA). Members of the BTMA will join over 450 other industry exhibitors at MACH in a specialist area providing visitors with a useful grouping of Association members.

- NEW for 2012 Composites Zone

To showcase this relatively new area of manufacturing, the new Composites Zone will present businesses that specialise in composites – including metals, plastics and other compounds. As composites are often seen as an important part of the future of manufacturing, this exciting Zone reflects a demand from over 20% of visitors to MACH 2010 for a focus on this cutting edge technology.



SPACE/SHELL RATES

| | Space | Shell |
|-------------|-------------------------|-------------------------|
| MTA members | £220 per m ² | £220 per m ² |
| Non-members | £297 per m ² | £330 per m ² |

The above rates exclude VAT at the ruling rate.

SPACE ONLY OPTION

If you select space only, the rate includes the first lift on and off of your exhibits. Please note that this applies to exhibits only and not stand construction and/or materials.

SHELL SCHEME OPTION

If you select shell scheme, the rate includes shell scheme, fascia, ceiling grid, carpet tiles and company name board, basic electrics, (240v socket and fluorescent light).

EASY PAYMENT OPTION

In order to assist your company's cash flow, the MTA is pleased to offer the facility of spreading your payments over a period of time by standing order/direct debit. Payments will be in equal monthly installments and commence one month after receipt of signed contract and deposit payment. Final payment to be received by 09 April 2012.

The standing order/direct debit payment scheme is not available to exhibitors whose contracts are issued on or after 31 December 2011.

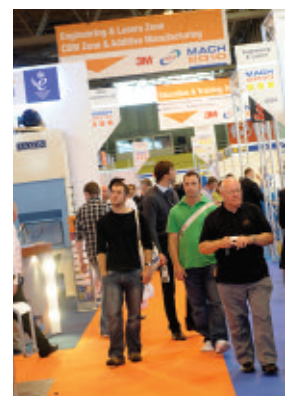
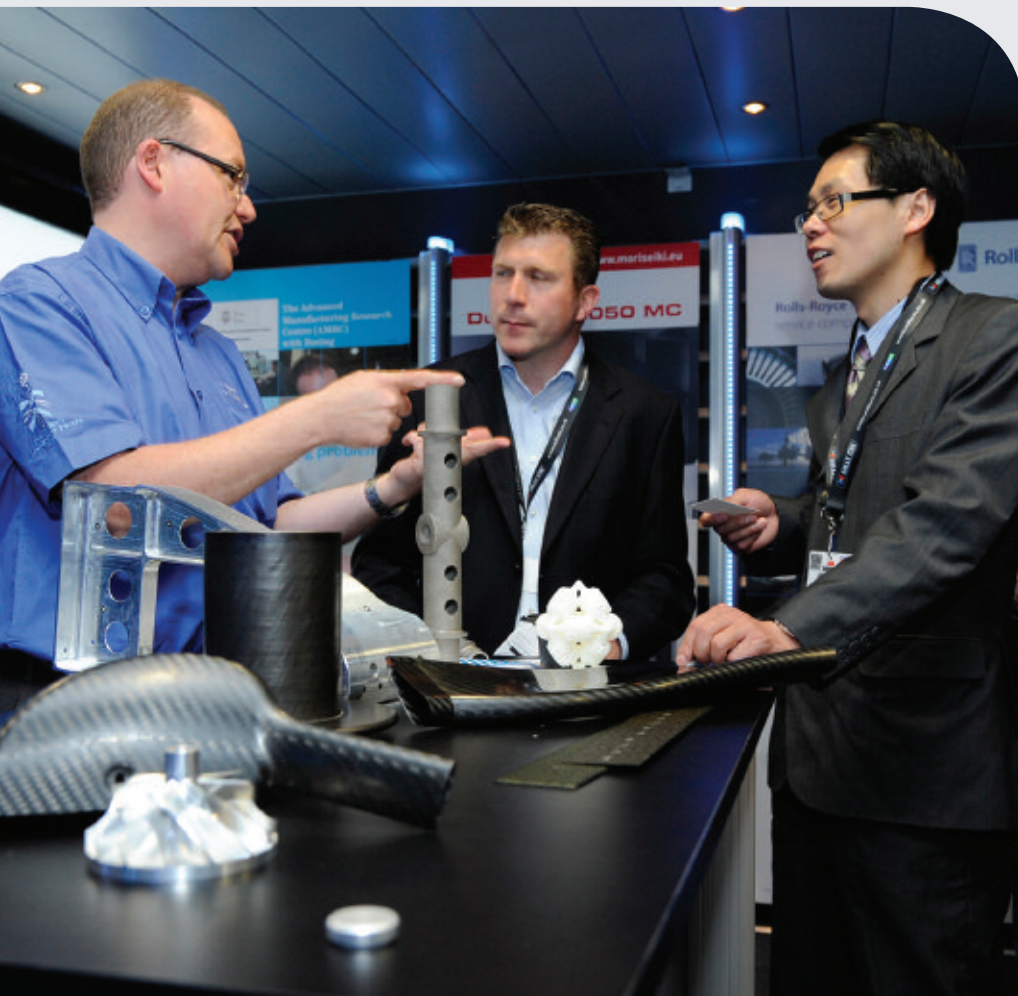
OPEN DATES

MACH 2012 is open from Monday 16 April to Friday 20 April 2012.



“The exhibition delivered high quality leads. In comparison to previous exhibitions, we found MACH 2010 visitors were intent upon acquiring tooling solutions with productivity and cost benefits, and engineers were at the show for a specific purpose.”

**Peter Graves,
Managing Director,
ITC.**



Stand space application form

FAX BACK: 020 7298 6430

SECTION 1

Please indicate below the total stand space you require and your preferred locations (1 - 8) in order of preference, one being your first choice.
Please note: 2 or more stands can be combined to suit your requirements.

Choice

| | | | | |
|---|--------------|-----|-----|--------------------------------|
| 1 | Stand / s no | m x | m = | m sq Shell scheme / Space only |
| 2 | Stand / s no | m x | m = | m sq Shell scheme / Space only |
| 3 | Stand / s no | m x | m = | m sq Shell scheme / Space only |
| 4 | Stand / s no | m x | m = | m sq Shell scheme / Space only |
| 5 | Stand / s no | m x | m = | m sq Shell scheme / Space only |
| 6 | Stand / s no | m x | m = | m sq Shell scheme / Space only |
| 7 | Stand / s no | m x | m = | m sq Shell scheme / Space only |
| 8 | Stand / s no | m x | m = | m sq Shell scheme / Space only |

Please circle shell scheme or space only.

We are interested in sponsorship opportunities at **MACH 2012**, please contact me

SECTION 2

If you would like your stand to be in a dedicated zone please tick one of the following boxes:

METALFORMING WELDING & METAL FABRICATION ENGINEERING LASERS & MARKING TOOLING
RAPID PROTOTYPING AUTOMATION & ROBOTICS CAD/CAM MEASUREMENT & INSPECTION BTMA
COMPOSITES CONTRACT MANUFACTURING

OR alternatively your stand can be allocated in the general area. GENERAL AREA - HALLS 4 & 5

SECTION 3 - YOUR DETAILS

Are you a member of any of the associations listed below? Please tick the appropriate box(es).

MTA GTMA BARA MMMA AWD BTMA OTHER (Please indicate)

Membership status will be verified with the appropriate association.

Name:

Position:

Company:

Address:

Tel:

Fax:

Email:

Web:

Signature:

Date:

Where manufacturers exhibit to make their mark



“Great event at which to meet and network with the buyers and suppliers in the market now.”

Visitor survey feedback, 2010.

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THE MTA'S MISSION

TO PROVIDE SERVICES OF VALUE TO HELP MEMBER BUSINESSES PROSPER, TO ENCOURAGE INNOVATION, AND TO PROMOTE THE USE OF ADVANCED TECHNOLOGY IN THE ENGINEERING BASED MANUFACTURING INDUSTRY.

**The Manufacturing
Technologies Association**
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